

## Calendar of Events

April 29, 2024  
- April 30, 2024

### **DigiMarCon Pacific Northwest 2024 - Digital Marketing, Media and Advertising Conference & Exhibition**

**The Westin Seattle Hotel**

**1900 5th Ave**

**Seattle, Wa 98101**

09:00 AM - 07:00 PM PST

DigiMarCon Pacific Northwest, 8008055385

events@digimarconpacificnorthwest.com

*DigiMarCon Pacific Northwest 2024 is your chance to ...*

- Hear from some of the most audacious and thought-provoking speakers in the digital marketing, media and advertising industry.*
- Gain insight into emerging strategies, the latest innovative technologies, and best practices to move your business to the next level.*
- Network with thought leaders, reunite with your peers, and build your professional network.*

*The 3rd annual DigiMarCon Pacific Northwest, the Premier Digital Marketing, Media and Advertising Conference & Exhibition in the Pacific Northwest Region, returns April 29th and 30th, 2024 to The Westin Seattle Hotel in Seattle, Washington. Join your peers in-person or online for 2-days jam-packed with digital marketing best practices, latest trends, practical solutions, strategy, and networking, also check out the next generation of technology & innovation; Internet, Mobile, AdTech, MarTech & SaaS Technology.*

*Expand your knowledge on the following topics: Artificial Intelligence & ChatGPT, Marketing Automation, Account-Based Marketing, Behavioral & Neuromarketing, Content Marketing, Conversational Marketing, Conversion Rate Optimization, Data Science & Big Data, Email Marketing, Geo-Targeting & Proximity Marketing, Growth Hacking, Inbound & Outbound Marketing, Influencer Marketing, Mobile Marketing, Native & Contextual Advertising, Omnichannel Marketing, Paid Search Marketing, Personalization & Privacy.*

*You'll also learn the following: Podcast & Webinar Marketing, PR & Cause Marketing, Predictive Analytics & Attribution, Programmatic Advertising, Sales & Marketing Automation, Search Engine Optimization, Shopper Marketing, Marketing & Customer Experience, Social Commerce, Social Media Marketing, UI / UX Design, User-Generated Content, Video Marketing, Viral & Buzz Marketing, Visual & Voice Search, Web Analytics, and much more!*

*At DigiMarCon Pacific Northwest 2024, you will receive all the elements you need to achieve digital marketing success! Conventional thoughts will be challenged, and new ways of thinking will emerge. You will leave with your head, notebooks, and professional toolkit full of action items and ideas to lead and supercharge your agency/team/account to even greater success.*

*Be a part of DigiMarCon Pacific Northwest 2024 and discover how to thrive and succeed as a marketer in a rapidly evolving digital world. Top keynotes, case studies, strategy sessions and networking!*

*See why people keep coming back year after year to this must-attend event! Register and secure your seat today.*

*For more details visit <https://digimarconpacificnorthwest.com>.*

May 3, 2024

**Job Fair 2024**

TBD

*Tentative Date*

*Community Event for Employers and Employees to come together and make a connection.*

May 21, 2024

**Lunch and Learn Business Series**

**Old Courthouse and Museum Rt 66 Auditorium**

**100 E Arizona Street**

**Holbrook, AZ 86025**

12:00 PM - 01:30 PM MT

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

**SAVE THE DATES: LINK TO REGISTER COMING SOON**

*Topics*

*April: How to Start a Business in Arizona*

*May: Small Business Funding*

*June: Marketing*

*July: Handling Difficult Customers*

*Lunch is included and free to all registered participants, Meals provided by a local business sponsor.*

June 7, 2024

- June 8, 2024

**SAVE THE DATE 42ND Annual Old West Fest**

**Navajo County Fairgrounds**

**404 E Hopi Drive**

**Holbrook, AZ 86025**

June 7 2pm-9pm June 8 9am-9pm

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

**SAVE THE DATE**

*Join us in celebration of our Old West origins. We will have food, games and entertainment. Coming again this year is the Battle of the Bands, Jr. Rodeo, and Art Show. There will be a Corn hole Tournament, BBQ Chicken competition, Chili/chile contest, Pie Eating contest and more.*

June 12, 2024

- July 18, 2024

**Holbrook Summer Dances**

**Old Courthouse and Museum Courtyard**

**100 E Arizona Street**

**Holbrook, AZ 86025**

06:30 PM - 08:00 PM MT

Tyreta Brown, 928-524-6558

holbrookazchamber1@gmail.com

*Join us in the evenings in front of the Old Courthouse to enjoy POW WOW style dances by local native dancers. Some evenings may include Navajo Taco Sales, local drum groups or Native American artisans.*

June 18, 2024

**Lunch and Learn Business Series**

**Old Courthouse and Museum Rt 66 Auditorium**

**100 E Arizona Street**

**Holbrook, AZ 86025**

12:00 PM - 01:30 PM MT

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

**SAVE THE DATES: [LINK TO REGISTER COMING SOON](#)**

*Topics*

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*May: Small Business Funding*

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*Lunch is included and free to all registered participants, Meals provided by a local business sponsor.*

June 26, 2024

**Movie Under the Stars**

**Navajo County Fairgrounds**

**404 E Hopi Drive**

**Holbrook, AZ 86025**

06:30 PM - 10:00 PM MT

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

*Come join us for a family night of fun. Lawn games, good trucks and a movie.*

*\$15 per vehicle*

July 16, 2024

**Lunch and Learn Business Series**

**Old Courthouse and Museum Rt 66 Auditorium**

**100 E Arizona Street**

**Holbrook, AZ 86025**

12:00 PM - 01:30 PM MT

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

**SAVE THE DATES: [LINK TO REGISTER COMING SOON](#)**

*Topics*

*April: How to Start a Business in Arizona*

*May: Small Business Funding*

*June: Marketing*

*July: Handling Difficult Customers*

*Lunch is included and free to all registered participants, Meals provided by a local business sponsor.*

July 25, 2024

**Chamber Business Break**

**100 E Arizona Street**

08:00 AM - 09:00 AM MT

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

*Come and join us for an hour of sharing ideas, networking, and a bit of food. We want to know about your business so please be ready to share what you do. Bring your business cards, flyer, or pamphlet that you can share with others.*

*If you would like to host a Business Break so that you can give the group a tour or introduce them to your crew/staff, please let us know.*

*We want these breaks to be of value and supportive of all our business members and help strengthen the relationships between all of you.*

August 10, 2024

**Hello Holbrook Showcase**

**100 E Arizona Street**

**Holbrook, Ar 86025**

10:00 AM - 02:00 PM MT

Cynthia Tafoya, 9285246558

holbrookazchamber1@gmail.com

*Businesses, Non-profits, organizations, governmental agencies, schools, clubs and more will be here to get to know you and share a little of what they offer in our town.*

*Come on out and join us on the lawn of the Old Historic Courthouse Museum and get to know your neighbors.*

October 24, 2024

**Chamber Business Break**

**100 E Arizona Street**

08:00 AM - 09:00 AM MT

Cindy Tafoya, 928-524-6558

holbrookazchamber1@gmail.com

*Come and join us for an hour of sharing ideas, networking, and a bit of food. We want to know about your business so please be ready to share what you do. Bring your business cards, flyer, or pamphlet that you can share with others.*

*If you would like to host a Business Break so that you can give the group a tour or introduce them to your crew/staff, please let us know.*

*We want these breaks to be of value and supportive of all our business members and help strengthen the relationships between all of you.*

December 12, 2024  
- December 14, 2024

**Annual Festival of Trees**

TBD

*Save the date and watch here for more details.*

December 14, 2024

**Holbrook's Annual Parade of Lights**

**100 E Arizona Street**

**Holbrook, Ar 86025**

06:00 PM - 08:30 PM MT

Cynthia Tafoya, 9285246558

holbrookazchamber1@gmail.com

*More Information to come.*

Coming Soon

**Chamber Community Recognition Dinner**

TBD

*January 2024*

*Community dinner to honor the recipients for the Community Awards for*

*Man and Woman of the Year*

*Business of the Year*

*Organization of the Year*

*Youth of the Year*

*Nominations are not being accepted at the Holbrook Chamber office. Forms located outside the chamber office door at 100 E Arizona Street,*